

OFFICE OF THE CITY MANAGER NO. LTC # 283-2012

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LETTER POR COMM

TO:

Mayor Matti Herrera Bower and Members of the City Commission

FROM:

Kathie G. Brooks, Interim City Manager

DATE:

November 6, 2012

SUBJECT: Free Hazardous Waste Drop-off & America Recycles Day 2012

The purpose of this Letter to Commission is to announce the City's upcoming free hazardous waste drop-off and the celebration of America Recycles Day. In addition, during the month of November the City will be launching a multi-media recycling campaign in local outlets.

On Sunday, November 11, between 8:00 a.m. and 3:00 p.m., at the parking lot located on 40<sup>th</sup> Street and Chase Avenue, the City will be providing free household hazardous waste drop-off and paper shredding to Miami Beach residents. Residents can drop off household chemicals and hazardous waste, including paints, cleaners, motor oil, propane, pool chemicals, batteries, electronics, fertilizers, and pesticides. For additional details on the types of materials that will be accepted. please visit www.miamidade.gov/dswm/home chemical disposal.asp In addition, a shred vehicle from Shred Trust, a company that provides business security solutions for disposing and destroying sensitive material, will be on-site to accept, destroy, and recycle paper documents.

On Tuesday, November 13, the City will be providing information about the City's new recycling requirements from 3 p.m. to 7 p.m. at Whole Foods Market, 1020 Alton Road. The Public Works Department Environmental Resources Management Division will be providing information about the City's new recycling requirements for commercial establishments and multifamily residences.

On Wednesday, November 14, the City will be celebrating America Recycles Day at the City's Food Truck and Music Fest and at Soundscape Cinema Series. At the Food Truck and Music Fest at the North Shore Bandshell from 5:00 p.m. to 10:00 p.m, the Environmental Division will be joined by Coca-Cola's Recycling Educational Vehicle (REV). The REV will be stationed to inform the community about the importance of recycling. The REV incorporates educational elements to increase public awareness about the value of recycling, including an interactive display and informative videos. At the Soundscape Cinema Series, the first public service announcements of the new recycling campaign will be unveiled. Prior to a free showing of "Singing in the Rain" at 8:00 p.m., members of City's Sustainability Committee will be featured in a PSA making their pledge to recycle.

As part of our partnership with Coca-Cola, Coca-Cola provided the City with 10,000 reusable bags made from recycled plastic. These bags will be distributed to promote the City's new recycling campaign during educational events throughout the year.

If you have any suggestions or need additional information, please feel free to contact Betsy Wheaton, Environmental Resources Manager, at ewheaton@miamibeachfl.gov.

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